

GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS BORDA-MARGAO, GOA



IQAC COLLEGE DEVELOPMENT PLAN (ACADEMIC YEAR 2022-2023)

The Government College of Commerce and Economics was established in the year 2010 with the basic objective of providing students belonging to the less privileged sections of society an access to higher education. The mono faculty college offers graduation programmes in Financial Accountancy, Cost Management & Business Management and is affiliated to the Goa University.

STRATEGIC DEVELOPMENT PLAN

The Strategic Plan, spirit and ethos of the college are enshrined in its Vision and Mission Statements and finds resonance in the Institution's core values.

Vision.....

“We intend to be a leading Institution in providing quality education and equal opportunities to heterogeneous student community from diverse backgrounds.”

Mission....

“To offer holistic and interactive academic environment to the students from diverse backgrounds, enabling them to develop academic, interpersonal and technological skills and empower them

to achieve their highest potential for adapting to the competitive global society.”

Core Values of the Institution....

Equity: The institution believes in the principal of universal education and equity providing access to all students irrespective of gender, caste, class or religion. It embraces diversity and aims at promoting an inclusive society.

Empowerment: At the Government College of Commerce and Economics, we believe that education is the path to true enlightenment and empowerment. We aim at enriching the teaching learning experience by adopting a student-centric approach and using Information and Communication Technology. Our motive is to develop competences of our human resources – both students and faculty.

Excellence: We believe in a holistic approach to education. Our college is committed to provide each and every student the best educational experience possible, providing them not just what their curriculum demands but also according them avenues to explore their inherent potential, give expression to their creativity, develop their personalities and become global citizens.

Value system: We believe in the values of honesty, integrity, brotherhood co-operation and aim at inculcating and imbibing these values in our students. We encourage student learning and empower out students to embrace attributes of accountability and responsibility and develop in them a respect for diversity and plurality.

Student Learning: We believe our very existence revolves around our students. They are our ‘raison d’etre.’ We have the power to shape and mould them into employable citizens. We aim at being the connective tissue between academia and industry, imbibing in our students the requisite skills, learning and knowledge, acumen and wherewithal required by the ever-evolving global market.

The College offers Three Year UG Honours Programmes in Accounting, Cost Accounting and Business Management, with the following Programme Outcomes:

POs	Attribute	Statement <i>At the end of the Three-Year Commerce Programme, the Students</i>
PO 1	Knowledge	Will be equipped with detailed subject related knowledge and information and also be acquainted with recent developments in the programme domain.
PO 2	Ethics and Nation Building	Will develop a more wholesome personality, recognize their ethical responsibilities as citizens, and contribute to the process of nation building.
PO 3	Skills	Will develop proficiency in various skills needed to face the challenges of the corporate world.
PO 4	Decision Making	Will be able to enhance their decision-making capabilities at both the personal and professional level.
PO 5	Research Methodology	Will be acquainted with the basics of research methodologies, develop an interest in the same and will imbibe a desire to pursue higher education.
PO 6	Environment and Society	Will be aware of the need for environmental protection and sustainable development.
PO 7	Lifelong Learning	Will develop lifelong skills and competencies through a thorough understanding of the fundamentals of Commerce and Finance.

PLAN OF ACTIVITIES FOR THE ACADEMIC YEAR 2022-2023

❖ DEPARTMENT OF COMMERCE

Sr. No	Plan of Activity	Tentative Schedule
Quarter 1: July to September		
1	“FINTECH”-Short Term Certificate Course in Financial Technology for Freshers and professionals	16 th July 2022 to 14 th August 2022
2	Certificate course on Financial Literacy, ‘FLAP’ for commerce students	July- August
3	Financial awareness on securities markets and systematic investment plan	July to September
4	Project orientation for TYBCOM students	August
5	National Level Financial Quiz	August
6	Boot camp in Entrepreneurship	September
7	Series of talks on Career Counselling in collaboration with Career Counselling and Placement Cell <ul style="list-style-type: none"> Series 1- Career Awareness Programme in Cost and Management Accounting.(CMA). Series 2- Career Awareness Programme in company secretary (CS). Series 3- Career Awareness Programme in Chartered Accountant (ICAI). Series 4- Career Options and Awareness Programme in Banking, Life Insurance and General Insurance 	July to October
Quarter 2 : October to December		
8	A Webinar on GST and Filing – (Resource Person from Accosphere)	October
9	Personality Development Programme for TYBCOM students, class wise.	November
10	An orientation on Business Plan	October
11	Business Plan Contest – In Collaboration with other Institution	October
12	Certificate Course in Digital Marketing.	November-December 2022
13	Certificate Course in Advanced Tally Prime with GST, 30 hours of practicals and theory for students	November-December 2022
14	Certificate Course in soft skills with login ID to each student with 30 hours of teaching	November-December 2022
15	A Seminar on GST and Filing	November
Quarter 3: January to March		
16	A Quiz for the students of the college	January 2023

17	A Commerce event with list of sub- events <ul style="list-style-type: none"> Marketing of products Ad-mad Competition 	January 2023
	<ul style="list-style-type: none"> Stress Interview PR Challenge 	
18	Higher Education Vision and Transformation in the wake of New Education Policy-2020	22 nd February 2022
19	How to target a Scopus journal?	January 2023
20	Career advancement scheme	March 2023
21	Research methodology	March 2023
Quarter 4: April to June		
22	Edited Book in the 3 rd Quarter	April 2023
23	National E-conference on relevant contemporary issues	April 2023
24	Talk on Stress Management for TY BCOM	April-May 2023

❖ Department of Research, Development and Innovation

Sr. No	Nature of Activity	Tentative Schedule
Department of Commerce in collaboration with RDI		
Quarter 1: July to September		
1	Innovative Business Ideas- an activity for students	August
2	Research orientation for project students	August
Quarter 2 : October to December		
3	Writing for Book Chapters in Edited Books	August-December
4	International/ National hybrid-Conference	October
5	Workshop on Statistical Tools for analysis for Teachers	October
Quarter 3: January to March		
6	Organise workshop on “How to Write Minor and Major Research Projects”.	January
7	Presentations by staff members on research articles, critiquing every Saturday	August - April
Quarter 4: April to June		
8	Write research papers and target Scopus Journals	August-April
9	Career guidance for students and preparing to answer competitive exams.	April

❖ **Department of Commerce in collaboration with Department of skill development, MOOCS and value added courses**

Sr. No	Nature of Activity	Tentative Schedule
Department of Commerce in collaboration with skill development		
Quarter 1: July to September		
1	Financial Literacy – Azadi ka Amrit Mohatsav	July to September
2	Skill Development Course on Artificial Flower Making	
Courses to be Designed and organized by the college		
1	Fintech Course	
2	Tally and GST	
Courses Designed and organized by MOOCS		
1	Basics of Digital Marketing	
2	Academic Report Writing	
3	Counselling and Mentoring	
Quarter 2 : October to December		
Department of Commerce in collaboration with skill development		
1	Skill Development Course on Graphic Designing	October to December
2	Skill Development Course on Calligraphy	
3	Skill Development Course on Baking	
Courses to be Designed and organized by the college		
1	Accounting and Book keeping	
2	Artificial jewelry making	
Courses Designed and organized by MOOCS		
1	Product Development	
2	Soft skills for business negotiations and marketing strategies	
3	Introduction to Banking and Financial Markets	
4	Population and Sustainable Development (IGNOU)	
Quarter 3: January to March		
Department of Commerce in collaboration with skill development		
1	Skill Development Course on Chocolate Making	January to March
2	Skill Development Course on Candle Making	
3	Skill Development Course on Bottle Decorating and Painting	
4	Skill Development Course on Glass Painting	
Courses to be Designed and organized by the college		
1	Basics of Event Management	
2	Public Speaking and Self- Grooming	
Courses Designed and organized by MOOCS		
1	Foundation Course in Tourism	
2	Business Planning and Project Development	
Quarter 4: April to June		
Department of Commerce in collaboration with skill development		
1	Skill Development Course – Mehendi Art	April to June
2	A Skill Development Course for male students – (general electrical skills, etc.)	
3	A Series of Motivational Talks by Ex-students	
Courses to be Designed and organized by the college		
1	Food processing in- Fruits and vegetables (value addition)	
2	Hair care and styling course	

❖ DEPARTMENT OF ECONOMICS:

Sr. No.	Name of the Activity	Tentative date
1.	Interactive Session cum Talk by Ms. Huligama Basuraj Bidurkundi, Sr. Agency Manager, State Bank of India Life Insurance Co. Ltd.(Alumni)	26/07/22
2.	Talk on 'Corporate Etiquette and Organisation Structure' Ms. Pooja Maurya, Assistant Manager, Deloitte India, Hyderabad(Alumni)	5/8/2022
3.	Inauguration of ECO BUZZ – Wall Paper	6/8/2022
4.	Business E Quiz	12/08/22
5.	Boot camp on Innovation and Entrepreneurship in collaboration with Goa State Innovation Council for TYBCOM Students	18/8/2022
6.	30 Hour Certificate course in 'Digital Marketing'	August– Sept 2022
7.	Talk on Waste Management	19/08/22
8.	Career Guidance Talk in collaboration with CII for TYBCOM Students	August 2022
9.	Workshop on Vermicompost and Grafting	08/09/22
10.	Talk on Career Guidance	18/10/22
11.	Workshop on First Aid	15/09/22
12.	3D printing demo lecture	10/01/23
13.	State level Webinar	24/01/23
14.	Talk on Medicinal Plants	02//02/23
15.	Field trip to Don Bosco College of Agriculture, Sulcorna.	16/02/23
16.	Talk on E-Waste Management	10/03/23
17.	Inter- Collegiate Research paper writing/Essay competition	31/03/23
18.	TCS iON 15 Days Online Course	August-Sept 2022
19.	Publication of Research Papers in UGC Care listed journals and as chapters in edited books	2022-2023

❖ DEPARTMENT OF MATHEMATICS:

Sr. No.	Plan of Activities	Tentative Date/s
1.	A Talk and an interactive session on “The Connect between Mathematics and Commerce” for the F.Y.B.Com	12th August 2022
2.	Celebration of the National Mathematics Day by paying tributes to the great Indian genius Srinivasa Ramanujan	22nd December 2022

❖ DEPARTMENT OF COMPUTER SCIENCE

Sr. No.	Plan of Activities	Tentative Date/s
1.	Creation of e-content for upload on college YouTube Channel and College LMS-Moodle.	2 nd to 25 th September 2022
2.	Workshop on Photography	1 st October 2022
3.	Workshop on e-content development	15 th October 2022
4.	Workshop on Robotics	5 th November 2022
5.	Conference on “Cyber Security – the need of the hour” in hybrid mode.	9 th to 10 th December 2022
6.	Talk on research methodology in Computer Science and Mathematics	7 th January 2023

❖ LIBRARY

Sr. No.	Name of the Activity	Tentative Date
1.	Library Book display – display of library General and Goa Collection.	12 th to 17 th August 2022
2.	Poster Making Competition	13 th August 2022
3.	Quiz Competition for the Students	16 th August 2022
4.	A Workshop on How to use Shodhganga	13 th September 2022
5.	A workshop on How to use N List and DELNET databases for students.	14 th September 2022
6.	Writing a Book Review Competition for the Students	11 th October 2022
7.	Essay Writing Competition for the Students	11 th October 2022
8.	A Workshop for T.Y. B.Com. Students on How to give page numbers to project	9 th January 2023
9.	Dialogue Speaking Competition for students	10 th January 2023
10.	Short Story Writing Competition	11 th January 2023
11.	If any Student/Ex-student of this College wants to work voluntarily in the library during vacation period i.e. winter and summer vacation for their experience, training will be given and will also issue an experience certificate on completion of the training.	12 th to 31 st December 2022 8 th May 2023-17 th June 2023

❖ STUDENT COUNCIL

Sr. No.	Nature of Activity	Tentative schedule
1	Inaugural Ceremony of the Students Council	20 th August 2022
2	Inter Class Ghumat Aarti, Rangoli and Makar Making Competition on the eve of Ganesh Chaturthi.	29 th August 2022
3	Inter class “Best Out of Waste – A creative mind” Competition.	September 2022
4	A talk on “Health and Nutrition”	September 2022
5	Akash Kandil, Sweet making and Diya Painting Competition on the Eve of Diwali	October 2022
6	Star Making, Candle Decoration and Carol Singing Competition in the month of December.	December 2022
7	Talk on “Inter-Faith Dialogue” by YES TO PEACE, India.	December 2022
8	“Voice of GCM”- solo singing Competition.	January 2022
9	Abhuyday 2K23 (An Inter-collegiate Event)	February 2022
10	Annual Athletic Meet	February 2022
11	Participation in other Inter Collegiate Events.	February 2022
12	Celebration of International Women’s Day	8 th March 2023
13	College Annual Day and Prize Distribution Ceremony.	April 2023
14	Farewell Ceremony to the T.Y. Students.	April 2023

❖ Department of Research, Development and Innovation

Sr. No	Plan of Activity	Tentative Schedule
Department of Commerce in collaboration with RDI		
Quarter 1: July to September		
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2	Research orientation for project students	August
Quarter 2 : October to December		
3	Writing for Book Chapters in Edited Books	August-December
4	International/ National hybrid-Conference	October
5	Workshop on Statistical Tools for analysis for Teachers	October
Quarter 3: January to March		
6	Organise workshop on “How to Write Minor and Major Research Projects”.	January
7	Presentations by staff members on research article critiquing every Saturday	August - April
Quarter 4: April to June		
8	Write research papers and target Scopus Journals	August-April
9	Career guidance for students and preparing to answer competitive exams.	April

❖ COLLEGE RESEARCH AND DEVELOPMENT ST CENTRE(CRDC)

Sr.no	Plan of Activities	Tentative dates
1	Short term course on Bakery and confectionery	15 th December 2022
2	Workshop on communication skills	20 th September 2022
3	Talk on health and hygiene for women	4 th October 2022
4	Short term course on painting	10 th January 2023
5	Research on “Study of employability of tribal women in selected area”.	Throughout the academic year 2022-2023

❖ DEPARTMENT OF TEACHING, LEARNING AND EDUCATION TECHNOLOGY

Sr. No.	Plan of Activities	Tentative Date/e
1.	Workshop on Moodle -LMS for Faculty	30/7/2022
2.	Workshop on Moodle -LMS for Students	3/8/2022

❖ DEPARTMENT/CELL OF EXTENSION ACTIVITY

Sr. No	Plan of Activities	Tentative Schedule
The Department of extension activity decided to have the following programmes for the Academic year 2022-23:		
Quarter 1: July to September		
1	Plants/ orchard Trees Distribution Mela	July to September
2	Work-shop on Kitchen gardening and waste management	
3	Consultancy services in investment and tax planning	
4	E- filing of income tax returns	
6	Consultancy in business and investment decisions	
7	Consultancy in personal financial planning	
Quarter 2 : October to December		
8	Legal counseling and advise	October to December
9	Soft skill courses for local residents	
10	Personal hygiene and health care for parents and local people	
11	Nutrition and healthy eating	
Quarter 3: January to March		
12	Home making and upbringing of children	January to March
13	Hand embroidery and stitching classes	
14	Investment and tax planning	
Quarter 4: April to June		
15	GST and filing of returns	April to June
16	Local farmers to encourage farming	
17	Skill enhancement course in making artifacts	

❖ COUNSELLING CELL (COLLEGE COUNSELLOR)

Sr.No	Plan of Activities	Tentative Date/s
1	Self esteem (College counsellor)	22-07-2022 to 27-07-2022
2.	Youth Skill Day(College counsellor	30-07-2022
3.	Study skills (College counsellor)	01-08-2022 to 06-08-2022
4.	Personality Development Certificate Course (Resource Person: College Counsellor) <ul style="list-style-type: none"> • Dealing with interview fear, anxiety • Interpersonal Skills • Interview etiquettes (cv writing, mock interviews) • Personal grooming(dress code,) • Confidence building : Positive attitude, meditation 	15-08-2022 to 20-08-2022
5.	National Nutrition week: cooking competition and talk by resource person, Dr. Laxmi Singbal Nutritionist	01-09-2022 to 07-09-2022
6.	World Suicide Prevention Day Talk on Identifying suicidal symptoms (Psychologist/ Psychiatrist)	10-09-2022
7.	World Mental Health Day(College Counsellor)	10-10-2022
8.	World kindness day – Organisation of a Community Outreach Programme	13-11-2022
9.	World Aids Day: Flash mob in collaboration with NGO Human Touch Foundation	01-12-2022
10.	Talk for Faculties by the College Counsellor	06-12-2022
11.	Celebration of National Youth Day: Swami Vivekananda birth anniversary	12-01-2023
12.	Career guidance Talk	20-01-2023
13.	Boundaries in relationship (College Counsellor)	14-02-2023
14.	Non-Teaching staff: Building Co-worker relationship	25-02-2023
15.	Programme on the occasion of International Women's Day(College Counsellor)	08-03-2023
16	Programme on the occasion of World Autism Day	02-04-2023
17.	Programme on the occasion of World Health Day	07-04-2023

❖ ADMISSION COMMITTEE

Sr. No.	Plan of Activities	Tentative month
1.	Orientation Programme for Students “Student Development” for all students	July 2022

❖ STAFF AND WOMEN WELFARE COMMITTEE

Sr. No.	Plan of Activities	Tentative month
1.	Faculty Development Programme “Effective teaching methodologies and skills” for Teaching Faculty	August 2022
2.	Awareness session on Insurance for Staff (Teaching and Non Teaching staff)	August 2022
3,	Faculty Development Programme “Use of ICT tools for Teaching” for Teaching Faculty	September 2022
4.	Faculty Development Programme “Managing stress” for Staff (Teaching and Non Teaching staff)	December 2022
5.	Faculty Development Programme “Living a healthy lifestyle” for Staff (Teaching and Non Teaching staff)	January 2023
6.	Orientation session “Building Co-worker Relationship” for Non-Teaching Staff	February 2023

❖ GENDER CHAMPIONS (Nodal Officer – Ms Rupali Sangodkar)

Sr. No	Plan of Activities	Tentative month
1.	Essay Competition on “Gender Equality” for students	September 2022
2.	Poster competition on the theme “Women Empowerment” for students	January 2023
3.	Webinar on “Human Rights” for staff, students and other stakeholders	February 2023

❖ INTERNAL COMPLAINTS COMMITTEE

Sr.no	Plan of Activities	Tentative dates
1	Talk on Crimes Against Women for students of FYBCOM	September 2022
2	Poster Competition on related theme	February 2023

❖ CONSUMER WELFARE CELL

Sr.No.	Plan of the Activities	Tentative Date
1.	Consumer awareness program (talk)	August 2022
2.	Seminar on consumer rights in collaboration with GOACAN	Sept-October 2022
3.	Essay competition on, "Consumer Right to Education".	November 2022
4.	Consumer Fest	December 2022
5.	Chart paper competition on, "Consumer Right to be heard".	February 2023
6.	Consumer knowledge brain storm (State Level Quiz)	March 2023
7.	Talk on Consumer Protection Act 2019	March 2023
8.	Street play competition on Consumer Rights	April 2023

❖ CAREER GUIDANCE AND PLACEMENT CELL

Sr.No.	Plan of Activities	Tentative Date
1.	Series 1- Career Awareness Programme in Cost and Management Accounting.(CMA).	July to October 2022
2.	Series 2- Career Awareness Programme in company secretary (CS).	
3.	Series 3- Career Awareness Programme in Chartered Accountant (ICAI).	
4.	Series 4- Career Options and Awareness Programme in Banking, Life Insurance and General Insurance	
5.	Mock Interview Sessions	November - December
6.	Workshop on CV writing	January
7.	Research Paper Presentation	August-April
8.	Campus Interview	March-May

❖ ALUMNI CELL

Sr.No.	Plan of Activities	Tentative Date
1.	Inauguration and installation of Garden Benches	August 2022
2.	Meeting with Alumni	August - December
3.	Inspirational talks by Alumni for current students	
4.	Social get together and exchange of ideas on student development	
5.	Organization of talk by alumni	January - April 2023
6.	Interactional session between teacher and alumni on college development and future perspective	
7.	Registration of current students under alumni	

❖ PARENT TEACHER ASSOCIATION

Sr. no.	Plan of activities	Tentative dates
1.	Call the first AGM, meeting of the parent teachers association	August 2022
2.	Awareness of changes in academic terms due to covid-19 pandemic	August 2022
3.	Organize interactive session for parents and teachers (talk)	September 2022
4.	PTA Board meeting	September 2022
5.	Parents meeting about the progress of students and exam related issues	October 2022
6.	'Dhalo' competition in collaboration with extension cell	December 2022
7.	PTA Board meeting	January 2023
8.	Facilitate parents to suggest ways and means in support of college	February 2023
9.	'Mando' Competition, in collaboration with extension cell & commerce Department	February 2023
10.	Board meeting and closure of proceedings	March - April 2023

* Board meeting every month, and organize activities in collaboration with other cells / committees of the college

❖ **COLLEGE ADVISORY COMMITTEE:**

- ✓ Talk on Fire Safety and Mock Drill in an Emergency with the usage of Fire Extinguisher will be conducted.
- ✓ Right to Information: Organisation of a National Level Web Workshop on the basics of the **Right to Information Act 2005**.

❖ **IQAC**

- ✓ Preparation of the Annual College Development Plan (August 2022)
- ✓ Online Feedback from stakeholders – alumni and employers on curriculum
- ✓ Creation of e-content in Konkani as a step towards NEP Preparedness (August-Sept 2022)
- ✓ Organization of an FDP on Institutional Readiness for NEP in collaboration with the Directorate of Higher Education.
- ✓ Student Progress Analysis
- ✓ Preparation of the Action Taken Report (End of Academic Year)